

A Guided Journey on the Road to French Proficiency (Calgary)



PRESENTED BY

ÉTIENNE - Steven Langlois



SERIES SESSIONS

Date	Time
March 13, 2026	8:30 AM - 3:30 PM



LOCATION

**Best Western Premier Calgary Plaza Hotel -
1316-33 Street NE**

FEE

\$100.00

QUESTIONS?

Contact Us:
calgary@aplc.ca
[403-291-0967](tel:403-291-0967)

REGISTER ONLINE

Visit our website to register:
calgary.aplc.ca

Learning Opportunity

Target Audience: K-12 French Immersion, FSL, and Francophone Teachers, Instructional Leaders, Pre-Service Teachers and Educational Assistants are encouraged to attend.

This full-day session is in two parts:

PART ONE (AM): Let's talk about it!

No time to waste. Live French, learn French. Dive into full practice of real-life, best-practice strategies that get students engaging in French from the beginning to the end of class, and even beyond those four walls. Experience authentic, leveled tasks and strategies designed to engage all the students, even your split-level and split-ability classes.

PART TWO(PM): Read all about it!

Experience 29 research-based reading strategies that will immerse students of all grades and abilities in authentic, spontaneous and fun reading. Let that reading springboard students into higher-level French speaking and writing! Every attending teacher receives a digital copy of the IC READERS' PLAYBOOK.

BONUS! The first 50 teachers to sign up take home a copy of a best-selling Interactive Comprehensive (IC) READERS book (title: *Je me présente*)!

ADDED INFO:

The strategies interactively shared and experienced are evidence-based and backed by research across the 5 sciences: neuroscience, sociology, psychology, physiology and anthropology. Each session leaves teachers with engaged mindsets and hands full of resources and tools that they can use the very next day in class. All sessions are carefully curated through an SEL lens.

Grab your FREE "CEFR/Road to FRENCH Proficiency Roadmaps" [here](#)

Presenters

ÉTIENNE - Steven Langlois

Born in Windsor, Ontario, Steven Langlois — known worldwide by his stage name ÉTIENNE — is a singer-songwriter, teacher, producer, and keynote speaker who has revolutionized language learning through music. He has twice won the title of Canada's Artist of the Year and has been honoured with numerous Lifetime Achievement Awards in education, bestowed by multiple countries.

A graduate of the University of Windsor with a B.A. in French language and literature and a B.Ed. in teaching, ÉTIENNE began writing songs for his students, transforming French instruction into an immersive musical experience. Nicknamed the “Eminem of Education” and the “teacherrockstar,” he is today a leading figure at international educational conferences. Each year, on top of his work as a curriculum consultant, he presents keynotes and performs sold-out World Tour concerts in theatres and arenas across Canada, the US, Australia, New Zealand and beyond.



Supporting **every** educator
in **every** classroom