

Pearson Education presents Strategies and Structures for Teaching Reading and Writing with Jennifer Serravallo (Fee for Service)



PRESENTED BY

Jennifer Serravallo



SERIES SESSIONS

Date	Time
May 23, 2019	8:30 AM - 2:30 PM



LOCATION

**The Westin Calgary Airport - 671 Aero Drive
NE**

FEE

\$200.00

QUESTIONS?

Contact Us:

calgary@aplc.ca
[403-291-0967](tel:403-291-0967)

REGISTER ONLINE

Visit our website to register:

calgary.aplc.ca

Learning Opportunity

AUDIENCE: CLASSROOM TEACHERS GRADES K-8, ADMINISTRATORS, CURRICULUM COORDINATORS, READING SPECIALISTS, WRITING TEACHERS, LITERACY SPECIALISTS AND LEARNING COACHES ARE ENCOURAGED TO ATTEND.

Drawing from Jen's bestselling resources *The Writing Strategies Book* and *The Reading Strategies Book*, this workshop will help you understand how to find goals for your readers and writers and how to support them over time as they work toward those goals.

In the morning, you'll dive into reading: how to know what to expect of readers' print work, fluency, comprehension, writing about reading, and talk. You will practice determining goals based on a 13-goal hierarchy, and matching strategies to individual goals by studying student work. As you explore each goal, you will see and have opportunities to discuss video examples of students working on those goals, with Jen teaching strategies and providing feedback and support.

In the afternoon: writing. You'll explore a 10-goal hierarchy of possible writing goals by considering writing genres and modes, writing process, behaviors, skills, and qualities of good writing. Again, you'll look at student writing to practice making decisions based on the hierarchy of writing goals, match strategies to those goals, and explore the goals through video examples, activities, and conversations with co-participants.

When showing videos throughout the day, Jen will introduce you to essential teaching structures for differentiating instruction with individuals and small groups. The day will culminate with a conversation about record-keeping, managing a class with diverse needs, and scheduling to fit it all in. Jen uses a very active, minds-on and hands-on approach in her workshops, helping you feel you can turn what you learned in the workshop directly into practice in your classrooms the next day.

Learning Objectives

- Learn to study student work to determine goals using a hierarchy in reading and writing
- Craft strategies and feedback prompts and learn to match them to student reading and writing goals
- Learn practical ways to differentiate instruction through conferences and small groups, and how to decide which teaching structure to use for which purpose(s)
- Explore essential and practical organization, management, and note-taking options

Early Bird Incentive

Register before January 31, 2019 and receive a FREE copy of Understanding Texts & Readers: Responsive Comprehension Instruction with Leveled Texts. Book will be available for pick up at the session.

****Note: All of Jennifer Serravallo's books will be available for purchase at the session.***

Presenters

Jennifer Serravallo

is the author of New York Times bestseller The Reading Strategies Book as well as other popular Heinemann titles, including The Writing Strategies Book; *Teaching Reading in small groups*; *Conferring with Readers*; and *The Literacy Teacher's Playbook, Grade K-2* and *Grades 3-6*. Her newest book is *Understanding Texts and Readers* and coming in February 2019 she will release another new title, *A Teacher's Guide to Reading Conferences*. She is also the author of the On-Demand Courses *Strategies in Action: Reading and Writing Methods and Content* and *Teaching Reading in Small Groups: Matching Methods to Purposes* where you can watch dozens of videos of Jen teaching in real classrooms and engage with other educators in a self-guided course.

Jen began her career in education as a teacher in Title I schools in NYC and later joined the Teachers College Reading and Writing Project at Columbia University. Through TCRWP and now as an independent consultant, she has spent over a decade helping teachers across the country to create literacy classrooms where students are joyfully engaged and the instruction is meaningfully individualized to students' goals.

Jen holds a BA from Vassar College and an MA from Teachers College, where she has also taught graduate and undergraduate classes on urban education reform and children's literature.

Registration Notes

Early Bird Incentive

Register before January 31, 2019 and receive a FREE copy of Understanding Texts & Readers: Responsive Comprehension Instruction with Leveled Texts. Books will be available for pick up at the session.

****Note: All of Jennifer Serravallo's books will be available for purchase at the session.***



Supporting every educator
in every classroom